BPOMAS Member Communication and Consent to Marketing Material

PUBLIC NOTICE

The Botswana Public Officers Medical Aid Scheme (BPOMAS) wishes to inform its members that the ongoing KYC Drive has been halted effective 09 November 2026 pending final review of Section 6 of the KYC Form, "consent to receive marketing material", in order to clearly distinguish between Member Benefit Communication (as initially intended by BPOMAS) and Marketing Communication, to particularly provide an option to opt out of marketing communication as well as distribution of the revised KYC Form.

We wish to clarify that:

- Inclusion of the consent provision was not intended to limit the rights of members under the Data Protection Act, and that members are under no obligation to receive marketing communication from BPOMAS.

- In the revised form, the abovementioned Section 6 "consent to receive marketing material" is now Section 7, "Optional Marketing and Promotional Communication" and is optional. Any member who does not wish to receive marketing communication from BPOMAS may opt out at any time without affecting their membership, benefits or access to medical aid services.

- Communication necessary for the administration of membership, healthcare/medical aid benefits, claims processing, regulatory requirements and other service-related matters will continue to be provided for the benefit of the members, as these are not marketing communications.

The KYC Drive will resume as soon as the revised form has been distributed during the week and no later than **13 November 2026.**

Forms that have already been collected through this exercise will be securely and permanently destroyed though a controlled document destruction process. The revised form may be accessed on the BPOMAS Website, www.bpomas.co.bw under *KYC Submissions effective 11 November 2026.*

We appreciate our members' continued trust and assure them of our commitment to placing their interests, rights and privacy at the center of our operations.

For further information or queries, members may contact:
Marketing, PR & Communications
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BOTSWANA PUBLIC OFFICERS MEDICAL AID SCHEME (BPOMAS)